

Summer 2022 Organizing and Advocacy Intern Position Description

Human Impact Partners seeks an organizing and advocacy intern for the summer of 2022 to support our base-building organizing work, advocacy campaigns, and digital content strategy.

Start date: Summer 2022 (flexible start and end dates to align with summer availability)

Time commitment: Full-time, for approximately 3 months

Hourly rate: \$20-\$24/hour DOE

Location: Remote - must be a resident of CA, CO, FL, or WI. We expect to resume in-office operations sometime in 2022; once that happens, working from our Oakland, CA office will be an option for Bay Area-based interns.

Deadline: Please submit applications by 5:00 pm Pacific Time on Monday, February 28, 2022. The position is open until filled.

About Human Impact Partners (HIP)

<u>Human Impact Partners</u> is a national public health organization that transforms the field of public health to center equity and builds collective power with social justice movements. We are a growing nonprofit with 17 staff, headquartered in Oakland, CA and with staff across the country.

We believe that sustainable, long-term change to improve social, economic, and political conditions comes about through organized social movements, and by explicitly challenging unjust power imbalances and systems of advantage and oppression. With racial inequities and power inequality at unprecedented levels, public health must be deeply engaged in larger social justice movements to achieve health for all. This requires building bridges between our worlds, so that public health's power — our voice, evidence, and resources — are more strategically aligned with and responsive to social movements that are leading the changes we need to advance health and racial equity.

To that end, HIP conducts advocacy, organizing, policy-driven research, and capacity building to target public health practitioners, health institutions, and the broader social and economic systems and policies that create health, with a particular focus on community safety, economic security, housing justice, and climate change. The throughline in all of this is our support of grassroots community power-building organizations to help build their power and bridge with public health.

<u>Public Health Awakened</u> is a national network of public health professionals organizing for health, equity, and justice. Public Health Awakened is a project of HIP and works with social justice movements on strategic and collective action to create a world in which everyone can thrive and to resist the threats faced by communities of color and low-income communities.



About the Position

The Organizing and Advocacy Intern will report to HIP's Organizing Project Director, working with them and other HIP staff. They will support projects with the <u>Public Health Awakened</u> national network and its local chapters as well as advocacy campaigns with HIP's organizing partners. Tasks and projects may include:

- Supporting organizing and base-building through the Public Health Awakened network to mobilize public health practitioners to take action in support of social justice movements and campaigns. Campaign issue areas include housing, economic security, community safety, immigration, COVID, reproductive justice, voting rights, climate justice, and more.
- Supporting local, state, and federal advocacy campaigns with research, writing, social media, outreach, and coordination.
- Coordinating digital actions, webinars, and other events, including outreach, logistics, communications, and content development.
- Writing social media content and graphic design for Twitter, Facebook, and Instagram platforms to participate in public discourse on advocacy campaigns.
- Writing copy and building emails in Action Network and Google Groups for email campaigns.
- Supporting website content development on PublicHealthAwakened.org

About You:

Values

- A deep commitment to HIP's mission, vision, and values
- Commitment to a social justice movements approach to achieve health equity and racial justice
- Understanding of power, and the need to build power with communities
- Commitment to collaboration
- A sense of humor

Skills and experience (We don't expect anyone to bring all of these skills, but we would like to see a mix of the following)

- Working towards a degree in sociology, public health, political science, or related field, or equivalent work experience
- Strong writing, advocacy, social media, and organizational skills



- Experience with advocacy, organizing, or digital campaigns to advance social justice and health equity
- A deep interest in, or experience with, digital organizing, public interest communications, and/or public health
- Understanding of racial justice, health equity, and social determinants of health
- Experience using digital organizing tools and social media platforms (especially Twitter and Instagram)
- Excellent communications skills, both verbal and in writing; ability to communicate effectively about issues related to racial justice
- Some graphic design experience; experience working with Canva and/or Adobe
- Experience crafting and executing social media promotions plans

How to Apply

Please submit the following as a single PDF file to <u>advocacyintern2022@humanimpact.org</u> by 5:00pm Pacific Time on Monday, February 28, 2022:

- A cover letter
- A 1 to 2 page resume
- Contact information for 3 references (we will not call references without letting you know first)
- A brief writing sample (1 to 2 pages). We're looking for examples of clear communication about an equity issue, persuasive storytelling for an advocacy campaign, or synthesis of research into a social media platform. You may choose to submit an advocacy campaign plan or social media plan as your writing sample.

Applications are due by 5:00pm Pacific Time on Monday, February 28, 2022. Interviews are expected to take place starting in mid March 2022 and successful applicants will be notified of hiring decisions by early April 2022.

Equal Employment Opportunity

Human Impact Partners is an Equal Opportunity Employer. We strongly encourage people directly impacted by the issues we work on (such as community safety, economic security, housing, and immigration), people of color, people with disabilities, and LGBTQ+ folks to seek



