



Summer 2021 Communications/Advocacy Intern *Position Description*

Human Impact Partners seeks a communications/advocacy intern for the summer of 2021 to support our communications, advocacy campaigns, and digital content strategy.

Start date: Summer 2021 (flexible start and end dates to align with summer availability)

Time commitment: Full-time, for approximately 3 months

Hourly rate: \$18-\$22/hour DOE

Location: Remote. HIP is based in Oakland, CA, but staff are working remotely due to COVID-19. Candidates based outside the Bay Area who are able to work remotely are welcome to apply.

Deadline: Please submit applications by 5:00 pm Pacific Time on Monday, March 8, 2021. The position is open until filled.

About Human Impact Partners (HIP)

[Human Impact Partners](#) is a national public health organization that transforms the field of public health to center equity and builds collective power with social justice movements. We envision a society that centers health, healing, and belonging. We envision a public health field rooted in health equity and racial justice that upholds policies, practices, and systems to ensure health and well-being for those who need it most.

HIP uses advocacy, organizing, policy-driven research, and capacity building strategies to transform public health practice and advance equitable policymaking at the local, state, and federal level. We focus on key determinants that affect health: community safety and immigration, economic security, and housing, land use, and transportation.

About the Position

The Communications/Advocacy intern will report to HIP's Communications Director, working with them and with other HIP staff leading advocacy and organizing projects. Tasks and projects may include:

- Conducting online research to scan public discourse in social media platforms related to active research and advocacy campaigns HIP is working on.



- Supporting [Public Health Awakened](#)'s local, state, and federal advocacy campaigns with research, writing, social media, outreach, and coordination.
- Writing social media content for Twitter, Facebook, and LinkedIn platforms to participate in public discourse on active research and advocacy campaigns.
- Writing copy and building emails in Mailchimp for email campaigns.
- Supporting website content maintenance across HIP's 3 main websites ([Human Impact Partners](#), [Health Equity Guide](#), and [Public Health Awakened](#))
- Coordinating editorial schedule for HIP's Medium blog, including coordinating editorial review, searching for header images, and building blog posts in Medium.

About You:

Values

- A deep commitment to racial, economic, and gender justice and HIP's mission
- Using your own experiences in service of collective liberation
- Commitment to ongoing learning individually and in a collective
- A solid sense of humor

We don't expect anyone to bring all of these skills, but we would like to see a mix of the following:

Skills and experience

- Working towards a degree in sociology, communication science, public health, or related field, or equivalent work experience
- Strong writing, advocacy, social media, and organizational skills
- A deep interest in digital or media literacy, digital organizing, narrative change, and/or public interest communications
- Understanding of racial justice, health equity, and social determinants of health
- Experience using digital organizing tools and social media platforms (especially Facebook and Twitter)
- Excellent communications skills, both verbal and in writing; ability to communicate effectively about issues related to racial justice



Wishlist for additional qualifications

- Some graphic design experience; experience working with Canva and/or Adobe
- Experience with advocacy, organizing, or digital campaigns to advance social justice and health equity
- Experience crafting and executing social media promotions plans

How to Apply

Please submit the following to commsintern@humanimpact.org by 5:00pm Pacific Time March 8, 2021:

- A cover letter
- A 1 to 2 page resume
- Contact information for 3 references
- A brief writing sample (1 to 2 pages). We're looking for examples of clear communication about an equity issue, persuasive storytelling for an advocacy campaign, or synthesis of research into a social media platform. You may choose to submit a social media plan as your writing sample.

Applications are due by 5:00pm Pacific Time March 8, 2021. Interviews are expected to take place starting in late March 2021 and successful applicants will be notified of hiring decisions by early to mid April 2021.

Equal Opportunity Employment

Human Impact Partners is an Equal Opportunity Employer. We strongly encourage people directly impacted by the issues we work on (such as criminalization, economic security, immigration), people of color, people with disabilities, and LGBTQ+ folks to seek employment or board opportunities with us. We don't conduct criminal background checks on candidates.