



## Summer 2019 Communications/Advocacy Intern *Position Description*

Human Impact Partners seeks a communications/advocacy intern for the summer of 2019 to support our digital content strategy, based in Oakland, California.

**Application Deadline:** March 16, 2019

**Hourly rate:** \$16/hour

**Start date:** Summer 2019 (flexible start and end dates to align with summer availability)

**Time commitment:** Full-Time, for approximately 3 months

**Location:** Oakland, CA

### **About Human Impact Partners**

We conduct policy-focused, innovative, and strategic research that evaluates health impacts and inequities to support targeted campaigns and movements for social change. And we amplify the use of that research through advocacy and by mobilizing the health community to use their voice and expertise in support of social change. Our research and advocacy efforts primarily focus on economic security, criminal justice, and equitable built environment domains. For more details about HIP and our approach, visit: [www.HumanImpact.org](http://www.HumanImpact.org).

### **About the Position**

The Communications/Advocacy intern will report to HIP's Communications Director, working with them and with other HIP staff running advocacy projects.

- Conducting online research to scan public discourse in social media platforms related to active research and advocacy campaigns HIP is working on.
- Writing social media content for Twitter, Facebook, and LinkedIn platforms to participate in public discourse on active research and advocacy campaigns.
- Writing copy and building emails in Mailchimp for email campaigns.
- Coordinating website content maintenance across HIP's 3 main websites (Human Impact Partners, Health Equity Guide, and Public Health Awakened)
- Coordinating editorial schedule for HIP's Medium blog, including coordinating editorial review, searching for header images, and building blog posts in Medium.

### **Qualifications**

- Working towards a 4-year degree in sociology, communication science, or public health.
- Strong writing, online research, and organizational skills.



- A deep interest in digital or media literacy, digital organizing, narrative change, and/or public interest communications
- Understanding of social justice, health equity, and social determinants of health
- Ability to work both independently and as part of a team
- Commitment to collaboration and a sense of humor

### **How to Apply**

Please submit the following to [commsintern@humanimpact.org](mailto:commsintern@humanimpact.org) by March 16, 2019:

- A cover letter
- A 1 to 2 page resume
- Contact information for 3 references
- A brief writing sample (1 to 2 pages). We're looking for examples of clear communication about an equity issue, persuasive storytelling for an advocacy campaign, or synthesis of research into a social media platform.

Applications are due by March 16, 2019. Interviews (in-person or online) are expected to take place starting in late March 2019 and successful applicants will be notified of hiring decisions by mid to late April 2019.

### **Equal Opportunity Employment**

Human Impact Partners is an Equal Opportunity Employer. We strongly encourage people with lived experiences related to the issues we work on (such as criminal justice, economic security, immigration), people of color, people with disabilities, and LGBTQ+ folks to seek employment or board opportunities with us. We do not conduct criminal background checks on candidates.