Foster Community Partnerships to Advance Health Equity

January 9, 2017
10:00-11:00 Pacific | 1:00-2:00 Eastern

Technical trouble?
Send us a question in the Q&A panel.

Follow us on Twitter: #BuildPower4Equity
Q & A Feature

1. Open the Q&A panel
2. Select “All Panelists”
3. Type your question
4. Click “Send”

★★★★ After Today’s Webinar ★★★★
Stay on for 15 Minutes for Informal Q&A!
Objectives for Today’s Webinar

- Describe why fostering community partnerships to build power is key to advancing health equity

- Highlight
  - How Alameda County, CA engages in social justice movements to advance health and racial equity
  - How Kansas City, MO shares power and space with community organizers to change policy
  - How NACCHO is supporting building community alliances to advance equity

- Share resources to help your health department foster community partnerships to advance health equity
Today’s Speakers

Jonathan Heller  
HIP  
Facilitator

Sandi Galvez  
ACD PH  
Case Study #1

Rex Archer  
KCMOHD  
Case Study #2

Evonda Thomas Smith  
NACCHO  
Respondent
Poll # 1: Who is on the Call?

Please complete your poll now!

Part A: Primary Affiliation
1. Local/County Health Department
2. State Health Department
3. Tribal Health Department
4. Federal Health Department
5. Other Government/Tribal Agency
6. Nonprofit/NGO
7. University/Academia
8. Individual/Independent
9. Other

Part B: How many people are watching this webinar with you?
1. Just myself
2. Myself + 1 or 2 other people
3. Myself + 3 to 5 other people
4. Myself + 6 to 10 other people
5. Myself + 11 to 15 other people
6. Myself + 16 to 20 other people
7. More than 20 people
Health Equity Guide Overview:
Partnering with Community to Build Power

Jonathan Heller, PhD
Co-Director, Human Impact Partners
jch@humanimpact.org

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Through research, advocacy, and capacity-building, we bring the power of public health to campaigns and movements for a just society.
Inside/Outside Theory of Change

To systematically address power imbalances, racism, and other forms of oppression – the roots of health inequities – health departments must pursue a wall-to-wall transformation.

They must:
• Build internal capacity and a will to act
• Develop relationships with and mobilize communities AND government

What’s on the Website?
• **Strategic Practices & Key Actions** to advance health equity in health departments
• **25+ case studies** that describe how health departments advanced the practice, factors enabling the work, impacts, and advice for others
• **150+ resources** from allied organizations and others

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Today’s Focus

Strategic Practices to Foster Community Partnerships

• Build strategic community relationships, share power and decision making, and spark meaningful participation

• Build alliances with community partners to protect against risk and build community power

• Engage strategically in social justice campaigns and movements to advance equity

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Changing the Balance of Power to Advance Equity

Health Inequity

Inequity
In Social Determinants of Health

Power Imbalance
maintained by racism and other forms of oppression

Power Balance
with systems & institutions accountable to all

Equity
In Social Determinants of Health

Health Equity

healthequityguide.org
What is Community Organizing?

A **community organizing** group is an organization that

Brings people who identify as being part of the community together to solve problems that they themselves identify

Helps a community identify common problems, mobilize resources, and develop and implement strategies to reach their collective goals

Works to develop civic agency among individuals and communities to take control over their lives and environments.

Adapted from Meredith Minkler, *Community Organizing and Community Building for Health and Welfare, 3rd Edition.*
Why Work with Community organizers?

• Public health does not have the power to make change on its own

• Community organizers focus on social, economic, and environmental determinants of health

• Most impacted should be at center of change making

• Community organizers build agency and power, relationships and understanding of communities suffering from inequities
Case Study 1: Alameda County Public Health Department

Sandi Galvez, MSW
Director of Health Equity, Policy, and Planning
Alameda County Public Health Department
Sandi.Galvez@acgov.org

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ACPHD’s work to foster partnerships with community in 30 seconds....

- Conduct data analysis that’s useful for the community
- Change public narrative around health determinants
- Invest in relationship- & trust-building
- Collaborate with community partners on change efforts
- Use your “lane” effectively
- Continuous quality and outcome improvement

For more information and details, visit: http://www.acphd.org/social-and-health-equity.aspx
**Why** ACPHD fostered community partnerships to advance equity...

_Compared to a White child in the affluent Oakland Hills, an African American child born in East Oakland is..._

Why ACPHD fostered community partnerships to advance equity...

Compared to a White child in the affluent Oakland Hills, an African American child born in East Oakland is...

Almost **3 times** more likely to be born low birth weight

**10 times** less likely to have a mother with a college degree

INFANT


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**Why** ACPHD fostered community partnerships to advance equity...

*Compared to a White child in the affluent Oakland Hills, an African American child born in East Oakland is...*

- Almost **3 times** more likely to be born low birth weight
- **32 times** more likely to live in poverty
- **10 times** less likely to have a mother with a college degree
- **3 times** less likely to read at grade level


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Why ACPHD fostered community partnerships to advance equity...

Compared to a White child in the affluent Oakland Hills, an African American child born in East Oakland is...

- Almost **3 times** more likely to be born low birth weight
- **10 times** less likely to have a mother with a college degree
- **32 times** more likely to live in poverty
- **5 times** more likely to be unemployed
- **3 times** less likely to read at grade level
- **Almost 3 times** more likely to die of heart disease


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**3 times** less likely to read at grade level

**14-year difference in life expectancy**

The **impacts** of our efforts to advance health equity include...

- Changing the narrative on what impacts health
- Valued partner by community groups
- Respected stakeholder in policy-making arenas
- SDoH Policy wins:
  - Tenant Protections: Rent stabilization & strengthening just cause eviction
  - Housing affordability: County Housing bond & protections from utility shut-offs for vulnerable populations
  - Health equity guidelines for land-use decision making: Health Element & Healthy Planning Guidelines
  - Raising needs of low-income communities in land-use decisions: Coal by Rail
  - Education: equity-based funding formula for OUSD
One thing health departments could do to foster community partnerships to advance health equity is...

- Conduct data analysis that is useful to the community
- Get to know your community

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Case Study 2: Kansas City, Missouri Health Department

Rex Archer, MD, MPH
Director of Health, City of Kansas City, Missouri
Past President, NACCHO

rex.archer@kcmo.org
KCMOHD’s work to foster partnerships with community in 30 seconds....

MOU Between KCMO Health Department and CCO

Clearly defines relationship, roles, responsibilities and objectives

1) A shared vision: Creation of conditions for good health for all

2) A shared focus: Eliminate health inequities based on race, class, gender, and power

3) Alignment: Local public health agencies with faith-based communities, neighborhood associations, labor groups, and more

4) A shared space: CCO is co-located within the Health Department

5) Shared outcomes and evaluation: 3 main categories of joint objectives: building capacity in the fields of public health and community organizing, engaging priority communities, and achieving health impact outcomes.

Download the MOU in the Kansas City Case Study at healthequityguide.org

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Why KCMOHD fostered community partnerships to advance equity...
The impacts of our efforts to advance health equity include...

- Social justice and health equity now part of daily KCMOHD conversation
- Organizers use data (zip code life expectancy, etc.) to target limited resources
- Shared leadership achieved, CHIP focuses on social determinants
- Life expectancy included in CHIP & City’s business plan, impacting city policies
- Property tax funding supports prevention and health care access (70% approval)
- Numerous policy wins of short-term and long-term target measures
- Notable improvements in the social determinants of health in Kansas City
- Awards/recognition by others
One thing health departments could do to foster community partnerships to advance health equity is...

Don’t go to a partner expecting them to first help you with your priority issues!

Instead listen to potential partners that may benefit from your data, and other forms of support.

Once you have helped them, they will be more willing to reciprocate.

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Poll # 2: How “advanced” is your department?

Please complete your poll now!

**Part A:** Where is your health department with respect to fostering community partnerships to advance equity?

1. Infancy
2. Pre-teen
3. Adult
4. Wise elder
5. Don’t know
6. Not applicable - don’t work in or with a health department

**Part B:** Of the following strategic practices to foster community partnerships, which is the most developed in your department?

1. Sharing power with community organizers
2. Building community alliances
3. Engaging in social justice campaigns
4. Don’t know
5. Not applicable – our department doesn’t work with community

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Evonda Thomas Smith, RN, MSN
Chair, NACCHO Committee on Health Equity and Social Justice
Director, Evanston Health and Human Services Department
ethomas@cityofevanston.org

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About NACCHO

- Health Equity and Social Justice Committee formed in 2001
- Strengthens capacity of Local Health Departments ability to confront root causes of health inequity
- Build solidarity across Local Health Departments
- Advances the Public Narrative for Health Equity

www.rootsofhealthinequity.org
Reflections on Case Studies and Fostering Community Partnerships to Advance Health Equity
Advice/Lessons Learned

- Amplify efforts in building trust
- Leverage the strengths of partners
- Own your part of the issue of concern
- Seek opportunities to share power
- Work in your own expertise
- Work with intention
Audience Q & A

Submit your questions now if you haven’t already done so!
1. Open the Q&A panel
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★ ★ Post Webinar Reminder ★ ★
Stay on for 15 Minutes for Informal Q&A!
Thank You to Our Partners and Co-Sponsors

LOCAL AND REGIONAL GOVERNMENT ALLIANCE ON RACE & EQUITY

NACCHO
National Association of County & City Health Officials

The California Endowment

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Thank you for joining this webinar!

Next steps:

- Complete a 3-minute webinar evaluation coming tomorrow

- Dive in to the HealthEquityGuide.org to support your health equity practice

- Share the series with colleagues

Upcoming webinar

- Part 4: Championing Transformative Change to Advance Health Equity
  Thurs, Feb 15, 2018 | 10-11 PST

Check out previous webinars at: healthequityguide.org
Post-Webinar Extended Q & A

1. Open the Q&A panel
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Please feel free to resubmit your questions if it has not yet been discussed!
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