Work Across Government to Advance Health Equity

December 12, 2017
10:00-11:00 Pacific | 1:00-2:00 Eastern

Technical trouble?
Send us a question in the Q&A panel.
Q & A Feature

1. Open the Q&A panel
2. Select “All Panelists”
3. Type your question
4. Click “Send”

★★ After Today’s Webinar ★★
Stay on for 15 Minutes for Informal Q&A!
Objectives for Today’s Webinar

- Why working across government is key to advancing health equity
- How King County (Seattle) established shared goals for equity across county government agencies
- How Madison/Dane County in Wisconsin is working with other government agencies to apply racial equity tools and analyses to city and county programs, plans, and policies
- How GARE is helping health departments build government alliances and a shared understanding to advance racial equity
- Resources to help your health department work across government to advance health equity
Today’s Speakers

Jonathan Heller
HIP Facilitator

Jordan Bingham
Madison/Dane County Case Study #1

Matias Valenzuela
King County Case Study #2

Shawna Davie
GARE Respondent
Poll # 1: Who is on the Call?

Please complete your poll now!

Part A: Primary Affiliation
1. Local/County Health Department
2. State Health Department
3. Tribal Health Department
4. Federal Health Department
5. Other Government/Tribal Agency
6. Nonprofit/NGO
7. University/Academia
8. Individual/Independent
9. Other

Part B: How many people are watching this webinar with you?
1. Just myself
2. Myself + 1 or 2 other people
3. Myself + 3 to 5 other people
4. Myself + 6 to 10 other people
5. Myself + 11 to 15 other people
6. Myself + 16 to 20 other people
7. More than 20 people
Health Equity Guide Overview: Working Across Government and Being Explicit About Racism

Jonathan Heller, PhD
Co-Director, Human Impact Partners
jch@humanimpact.org

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HIP – a national non-profit working to transform the policies and places people need to live healthy lives by increasing the consideration of health and equity in decision making

Through research, advocacy, and capacity-building, we bring the power of public health to campaigns and movements for a just society
Inside/Outside Theory of Change

To systematically address power imbalances*, racism, and other forms of oppression – the roots of health inequities – health departments must pursue a wall-to-wall transformation.

They must:
• Build internal capacity and a will to act
• Develop relationships with and mobilize communities AND government

*Note: Power will be discussed in Webinar 3

What’s on the Website?

• **Strategic Practices & Key Actions** to advance health equity in health departments
• **25+ case studies** that describe how health departments advanced the practice, factors enabling the work, impacts, and advice for others
• **150+ resources** from allied organizations and others

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Today’s Focus

Strategic Practices to Work Across Government

- **Build alliances** with other government agencies to advance equity

- **Develop a shared analysis** with other agencies about government’s role in creating health equity

- **Broaden the administrative and regulatory scope** of public health and other agency practices to advance health equity

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Why Work Across Government?

- Over 50% of health outcomes are determined by social, economic, and environmental conditions

- “Public health is what we, as a society, do collectively to assure the conditions in which (all) people can be healthy” – IOM (1988)

- Conditions are usually governed by other agencies

- Work across government needed to spread equity focus
Why Be Explicit About Racism?

- Racial inequities persist in every system and every jurisdiction.

- Racial inequities are found within all other dimensions of identity — income, gender, sexuality, education, ability, age, citizenship, and geography.

- Racism is used as a political tool by those in power to maintain power.

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Case Study 1: Madison/Dane County Embeds Health and Racial Equity Capacity

Jordan Bingham, MS
Health Equity Coordinator
Public Health Madison/Dane County
JBingham@publichealthmdc.com

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PHMDC’s work to work across government
In 30 seconds...

Normalize
- Shared analysis and definitions
- Urgency / prioritize

Operationalize
- Racial equity tools
- Data to develop strategies and drive results

Organize
- Internal infrastructure
- Partnerships

City of Madison: RESJ
PHMDC: Health & Racial Equity

For more information and details, visit:
http://publichealthmdc.com/equity/

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PHMDC works across government to advance equity because...

- ...we can’t do it alone
- ...of government’s history in creating inequity
- ...traditional approaches aren’t moving the needle
- ...our future depends on it

Impacts of PHMDC’s efforts to advance health equity include...

Normalize
- Shared understanding, readiness
- Moving from baseline

Organize
- Workforce diversity
- Collaborative leadership
- Different and deeper partnerships

Operationalize
- Equity tools used widely
- Program – level changes implemented

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One thing health departments could do to work across government to advance equity is...

**Invest** in equity-focused assessment, training, and partnerships
Case Study 2: King County Transforms County Practice

Matias Valenzuela, PhD
Director, Office of Equity and Social Justice Office of the King County Executive
Matias.Valenzuela@kingcounty.gov

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King County’s work to **work across government**
In 30 seconds...

- Started in Public Health and Executive’s Office in 2008
- Equity and Social Justice Ordinance in 2010, involving all departments and agencies
- Equity and Social Justice Office in 2015
- Equity and Social Justice Strategic Plan in 2016

For more information and details, visit: [http://www.kingcounty.gov/equity](http://www.kingcounty.gov/equity)
King County **works across government** to advance equity because...

**KING COUNTY INVESTS...**
- Upstream, and where needs are greatest,
- in community partnerships,
- and in employees,
- with transparent and accountable leadership.

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Impacts of King County’s efforts to advance health equity include...

Pro-Equity Policy Agenda and Regional Collaboratives

- CHILD & YOUTH DEVELOPMENT
- ECONOMIC DEVELOPMENT & JOBS
- ENVIRONMENT & CLIMATE
- HEALTH & HUMAN SERVICES
- HOUSING
- INFORMATION & TECHNOLOGY
- JUSTICE SYSTEM
- TRANSPORTATION & MOBILITY

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One thing health departments could do to work across government to advance equity is...

- Strategic engagement on race and equity

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Poll # 2: How “advanced” is your department?

Please complete your poll now!

Part A: Where is your health department with respect to working across government to advance equity?

1. Infancy
2. Pre-teen
3. Adult
4. Wise elder
5. Don’t know
6. Not applicable - don’t work in or with a health department

Part B: Of the following strategic practices to work across government, which is the most developed in your department?

1. Build government alliances
2. Develop a shared analysis
3. Broaden regulatory scope
4. Don’t know
5. Not applicable - don’t work in or with a health department

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Respondent

Shawna Davie
South and East Regional Project Manager
Government Alliance on Race and Equity,
The new Race Forward
sdavie@thecsi.org

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• A national network of government working to achieve racial equity and advance opportunities for all.

✓ Lead network – 59 members
✓ Expand network – 30 states / 150+ cities
✓ Provide tools to put theory into action
Government explicitly creates and maintains racial inequity.

Discrimination illegal, but “race-neutral” policies and practices perpetuate inequity.

Proactive policies, practices and procedures that advance racial equity.

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Reflections on Case Studies and Working Across Government to Advance Health Equity
Advice/Lessons Learned

Normalize
- A shared analysis and definitions
- Urgency / prioritize

Operationalize
- Racial equity tools
- Data to develop strategies and drive results

Organize
- Internal infrastructure
- Partnerships

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Audience Q & A

Submit your questions now if you haven’t already done so!
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★ ★ Post Webinar Reminder ★ ★
Stay on for 15 Minutes for Informal Q&A!
Thank you for joining this webinar!

Sign up for the next webinars!

- **Part 3: Fostering Community Partnerships to Advance Health Equity:**
  Tues, Jan 9, 2018  | 10-11 PST

- **Part 4: Championing Transformative Change to Advance Health Equity:**
  Thurs, Feb 15, 2018  | 10-11 PST

> **Note:** Recordings and slides of this and all webinars in this series will be available at healthequityguide.org.

- Complete a 3 minute webinar **evaluation** coming tomorrow

- **Dive in** to the [HealthEquityGuide.org](http://healthequityguide.org) to support your health equity practice

- **Share the series** with colleagues

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Post-Webinar Extended Q & A

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4. Click “Send”

Please feel free to resubmit your questions if it has not yet been discussed!
Thank you for joining this webinar!

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